

## Privacy Policy

Effective Date: 07/02/24

### Introduction

Lela Skin Care and Facials ('we,' 'our,' 'us') respects your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us in other ways.

### Information We Collect

We may collect information about you in a variety of ways. The information we may collect on the website includes:

#### Personal Data

Personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you register with the website or when you choose to participate in various activities related to the website.

#### Derivative Data

Information our servers automatically collect when you access the website, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the website.

#### Financial Data

Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the website.

#### Data from Social Networks

User information from social networking sites, such as Facebook, Google+, Instagram, including your name, your social network username, location, gender, birth date, email address, profile picture, and public data for contacts, if you connect your account to such social networks.

#### Mobile Device Data

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the website from a mobile device.

#### Third-Party Data

Information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the website permission to access this information.

## Data from Contests, Giveaways, and Surveys

Personal and other information you may provide when entering contests or giveaways and/or responding to surveys.

## Use of Your Information

We may use information collected about you via the website to:

Create and manage your account. Process your transactions and send you related information, including purchase confirmations and invoices. Personalize your experience on the website and communicate with you about products, services, offers, promotions, rewards, and events. Understand and analyze how you use our website and services. Improve our website, services, marketing, and customer relationships and experiences. Administer sweepstakes, promotions, and contests. Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the website to you. Respond to your comments, questions, and provide customer service.

## Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

### By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

### Third-Party Service Providers

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

### Marketing Communications

With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law. Business Transfers We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

### Third-Party Advertisers

We may use third-party advertising companies to serve ads when you visit the website. These companies may use information about your visits to the website and other websites that are contained in web cookies to provide advertisements about goods and services of interest to you.

### Affiliates

We may share your information with our affiliates, in which case we will require those affiliates to honor this privacy policy. Affiliates include our parent company and any subsidiaries, joint venture partners, or other companies that we control or that are under common control with us.

### Other Third Parties

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.

### Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

### Policy for Children

We do not knowingly solicit information from or market to children under the age of 13. If we learn we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible.

### Controls for Do-Not-Track Features

Most web browsers and some mobile operating systems include a Do-Not-Track ('DNT') feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy policy.

### Options Regarding Your Information

You may review, change, or terminate your account at any time. Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our terms of use, and/or comply with legal requirements.

### Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

Noting your preferences at the time you register your account with the website. Logging into your account settings and updating your preferences. Contacting us using the contact information provided below. If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

#### Changes to This Privacy Policy

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. If we make material changes to this policy, we will notify you by updating the date of this policy and, in some cases, we may provide additional notice (such as adding a statement to our homepage or sending you a notification).

#### Contact Us

If you have questions or comments about this privacy policy, please contact us at:

Lela Skin Care and Facials  
[Lelaskincareandfacials@gmail.com](mailto:Lelaskincareandfacials@gmail.com)  
(303) 330-2321